

Proudly Announces the Plenary Event of its 1st EA Series:

EA: Bridge to Business Value

Join the AOGEA-WMA as a member or guest at this exciting event

McLean VA—December 17 2009—6:00 PM

Outstanding Incentives to Join AOGEA-WMA at this Special Event



AOGEA Washington Metropolitan Area is focused on bringing value to its members throughout the year. The seminar series “EA: Bridge to Value” is focused on how EA can directly benefit the value chain of businesses organically. EA, in addition to providing governance is invaluable in uncovering complexity and understanding complex value chains and planning complex operations and systems in the context of an enterprise .

The seminar series is intended for practicing Enterprise Architects to recharge their skill bases with emerging advances in EA. Seminars are presented through the eyes of leading edge seasoned practitioners and presenters. The timely EA topics for this event are tectonic shifts in EA:

- **Open Group and SOA: Bringing Value to SOA Development**
- **EA & TOGAF 9™: New Perspectives on Business Value**
- **DoDAF 2.0: Architecting the DoD Enterprise**

AOGEA-WMA welcomes members and non-members and invites both membership and active participation in the Chapter’s activities in furthering Enterprise Architecture in the National Capital Region.

A nominal fee of will be charged to defray the costs for the event:

\$20.00 if paid by PayPal by 15 Dec (stevenelse@aol.com); \$30.00 at the door

Refreshments will be served 6:00-6:30 during social half hour.

Presentations begin at 6:30 PM. Event will end at 9:00 PM.

Parking is FREE at IBM premises

AOGEA-WMA thanks IBM Corporation for hosting this event.

**Contact: 703-798-0609 (Steve Else)
stevenelse@aogea-wma.org to RSVP* by 15 Dec.**

**Due to space limitations and for us to order refreshments,
You must RSVP to ensure we have room for you.*

For more information about our AOGEA-WMA Chapter, visit

<https://chapters.aogea.org/dc/>

Venue (Only Room for 50, so Reserve Early!)

McLean IBM Federal CTO Lab Briefing Center

8401 Greensboro Drive, Suite 120, 1st floor

McLean, VA 22102

December 17, 2009, 6:00 PM Front Desk: 703-761-4426

Highlights

Seminar Topics:

- ◆ The Open Group and SOA Working Group Activities:
Andras Szakal, **Director Software Architecture, IBM**
- ◆ EA & TOGAF 9: Enhanced Bridging to the Business Value Chain—Steve Else, PhD, TOGAF Program Director, FEAC Institute, and Co-Chair of AOGEA-WMA
- ◆ DoDAF 2.0: Extending Business Value to Capability and Portfolio Planning—Prakash Rao, FEAC DODAF Faculty, and Co-Chair of AOGEA-WMA

Outstanding Incentives

◆ For all Attending AOGEA-Members*:

1. **FREE** TOGAF 8-9 Bridging Exam for all taking the FEAC Institute’s TOGAF 8-9 Bridging Course in January 2010 (Value \$400)
2. **20% discount** off of all of the FEAC Institute’s training programs begun in January 2010 (Value of hundreds to thousands of dollars!)

** To join AOGEA and the AOGEA-WMA Chapter, go to <http://www.aogea.org>*

◆ For All Event Attendees

1. **6 weeks access** to GartnerOnDemand for its October 2009 EA Summit (value \$595)
2. Drawings for **2 FREE books**:
 - **Enterprise Architecture As Strategy: Creating a Foundation for Business Execution** (Retail Value \$38)
 - **The Real Business of IT: How CIOs Create and Communicate Value** (Retail Value \$35)

EA: Bridge to Business Value

More on the Seminar Speakers



Andras Szakal is an IBM Distinguished Engineer and Chief Architect of IBM's Federal Software business unit. Andras is an Open Group Distinguished Certified IT Architect, IBM Certified SOA Solution Designer and a Certified Secure Software Lifecycle Professional (CSSLP).

Andras' responsibilities include developing e-Government software architectures using IBM middleware and leading the IBM U.S. Federal Software IT Architect Team. He holds undergraduate degrees in Biology and Computer Science and a Masters Degree in Computer Science from James Madison University. Andras has been a driving force behind IBM's adoption of federal government IT standards and is a member of the IBM Software Group Government Standards Strategy Team.

His team has been responsible for helping the federal government move e-Government into the On-Demand era through the application of SOA and Cloud Computing. Andras is a member of the IBM Corporate Security Architecture Board focused on secure development and cyber security. He represents IBM SWG on the Board of Directors of The Open Group and currently holds the Chair of the IT Architect Profession Certification Standard (ITAC) within the Open Group.



Dr. Steve Else is FEAC TOGAF Program Director. He brings a wealth of experience to his TOGAF Certification Training. Steve is certified in TOGAF 9 and has trained over 300 professionals to be certified in TOGAF. Steve is also a BCS ISEB Certified Enterprise and Solutions Architect, a FEAC Certified Enterprise Architect (CEA), and a Project Management Professional (PMP®).

Steve is also an Adjunct Professor at the University of Denver University College, teaching Enterprise Architecture at the graduate level, and an Associate Professor at the University of Maryland University College, teaching Information Systems Management. Expert in the area of organizational modernization through innovative strategies and enhanced governance for better decision making, Steve wrote his doctoral thesis on "Organization Theory and the Transformation of Large, Complex Organizations."

He is the founding and executive editor of both *The EA Zone Journal* (<http://www.feacinstitute.org>) and *The Government Transformation Journal* (<http://cppe.org>).

Steve is an active participant in The Open Group and other EA and IT professional communities, being the Founder and Co-Chair of the Washington DC Metropolitan Area Chapter of the Association of Enterprise Architects – AOGEA-WMA (<https://chapters.aokea.org/dc/>). He is also Co-Chair of the Intelligent Enterprises Working Group (IEWG) of the International Council on Systems Engineering (INCOSE).



Prakash Rao is currently Vice President and Chief Architect with Metadata Management Corporation Ltd., a Washington area based provider of repository, enterprise architecture construction, enterprise architecture consulting and training, and architecture data management solutions.

As an adjunct faculty member with the FEAC Institute in the Washington Area, Prakash is deeply involved in teaching enterprise architecture, the DoD Architecture Framework, and overseeing the execution of more than 15 student projects a year. He is also contributing to the body of knowledge in the field by writing textbooks, and applying examples from daily life in illustrating and implementing architecture concepts in his training exercises.

Prakash has more than 30 combined years of experience in computer science research and development, modeling and simulation, software engineering and lifecycle management, departmental, corporate and executive management and strategy, enterprise architecture consulting, training and coaching. He was also the author of one of the earliest books on Data Warehousing, *Client Server Guide to Data Warehousing*, published in 1995 internationally in English, Spanish, Dutch and German.

He is a Certified Enterprise Architect with a MS in Computer Science from the University of Minnesota, Minneapolis and a BSEE from Bangalore University, India. He is co-chair of the Association of Open Group Enterprise Architects (Washington Metropolitan Area Chapter).